

**V..R**  
EasySpeech

# VR EasySpeech

The app for effective VR training  
in your company



# Welcome to VR EasySpeech, the app for effective VR training in your company.

**Things change. Training should too.**

With over 30 years of experience in the professional development industry, we know what makes for effective, long-term workforce development.

We combine VR technologies with artificial intelligence to create practical training environments that deliver results.



# VR EasySpeech

## EasyPresentation – Presentation Training

- ✓ 3 training scenarios (meeting room, lecture hall, speaker's podium)
- ✓ Individual evaluation of the public speaking exercises and your own presentation
- ✓ Training in two languages: German and English
- ✓ Short online session with public speaking trainer Wladislaw Jachtchenko
- ✓ Support via email/phone/Teams call for application questions and hardware issues provided by your own Success Manager

For more information, see page **4**

## EasyAnswer – Argumentation Training

- ✓ Three independent training modules (topics) each, with fully customizable tasks and questions
- ✓ Content evaluation based on your own criteria and rhetorical analysis
- ✓ Training room with a lifelike avatar
- ✓ Support via email, phone, or Teams call for application questions and hardware issues provided by your dedicated Success Manager
- ✓ Includes the freely editable sample prompt “Handling factual objections”

For more information, see page **16**

## YourBrand

- ✓ Custom background images in the Impromptu Speech module
- ✓ Your own logo in the meeting room and lecture hall

For more information, see page **12**

## YourScene

- ✓ Another 360° training scenario (e.g., meeting room, warehouse, etc.) with a custom audience

For more information, see page **12**

## YourTopic

- ✓ Another training session for EasyAnswer (a space for your assignments, questions, and content, with feedback on both content and presentation)

## Sample prompts:

- ✓ Practical examples for VR training on leadership, communication, and persuasion – ready to use and customizable.
- For more information, see page **17**

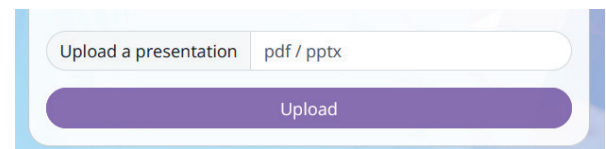
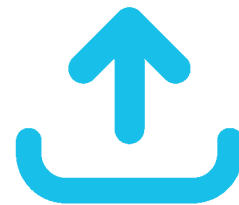
# EasyPresentation – Presentation Training in Virtual Reality.

**Don't settle for the standard!**

Training is most effective when we practice exactly where we need to apply that knowledge – whether as an athlete in the stadium, a speaker on stage, or a leader in the conference room. This is exactly what VR EasySpeech's presentation training can deliver.

## ✔ **Field-tested training modules:**

Let your employees practice with their own presentations or train for impromptu speeches – exactly what's needed in real-world situations!



## ***Realistic training environment***





*It's hard to learn how to present outside of a real-life stage setting because it's always unrealistic. VR EasySpeech is a real game-changer! With the VR headset, you can put yourself in that extreme situation – on stage with stage fright – at any time.*

Alexander Müller, Owner and Managing Director of Greater GmbH

✓ **Safe learning environment:**

Your training sessions remain private – perfect for anyone who wants to improve their skills without a live audience. Here, everyone can really let loose!

✓ **Maximum flexibility:**

VR EasySpeech can be used anytime, anywhere – ideal for the busy superheroes among the professionals!

✓ **Detailed AI-powered feedback:**

Smart analysis helps your employees improve their presentation skills in a targeted way. From new speakers to executives: Everyone gets objective feedback here.



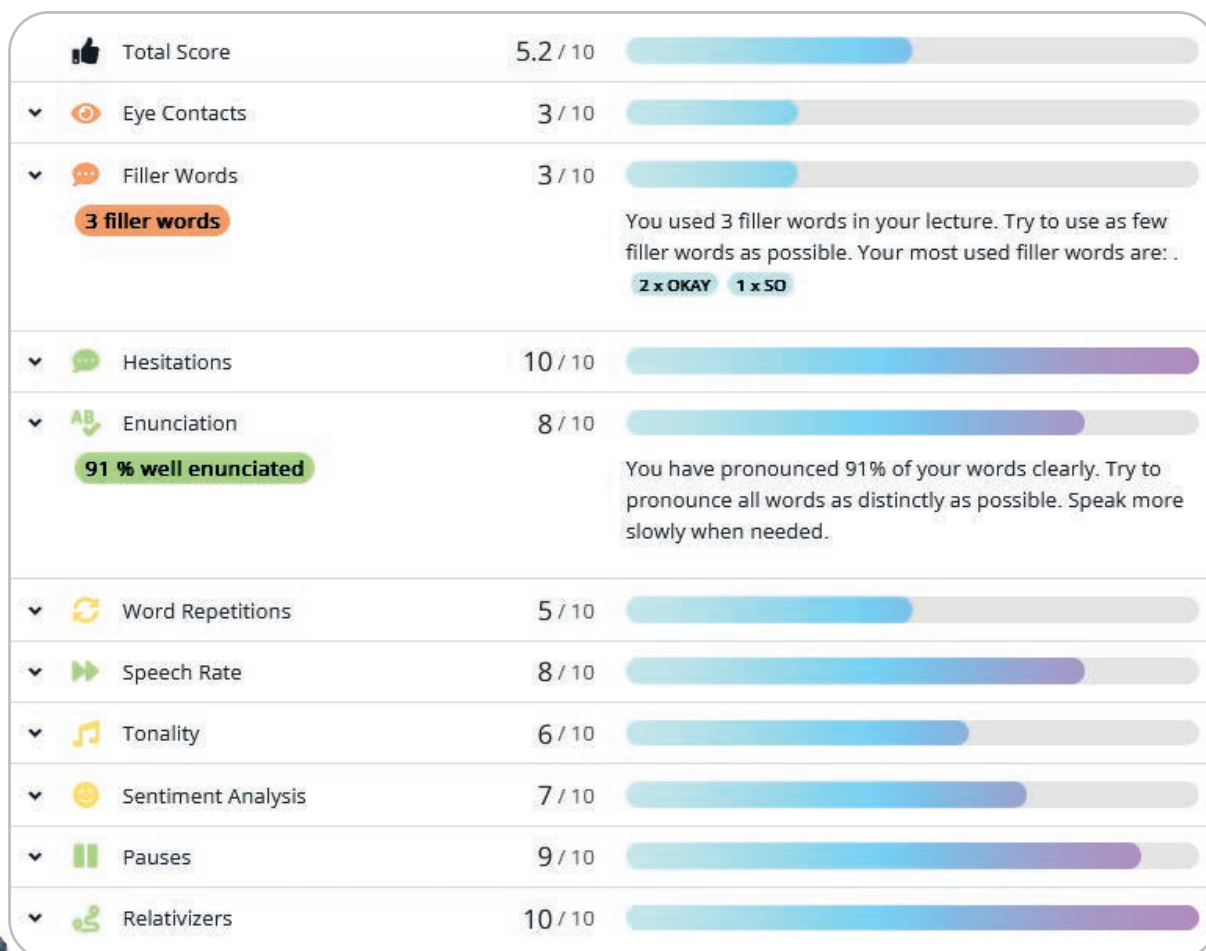
# Skill Development:

## Precisely Measured, Tailored to the Individual

It's not just what you say that matters, but especially how you say it. At EasyPresentation, we measure rhetoric. The basis for evaluating our metrics is a combination of study results and collaboration with our rhetoric experts, who support us with their expertise in developing our application. Thus, part of the evaluation criteria is based on scientific findings and the experience of our experts.

Our presentation training focuses on personal development. That is why feedback on each exercise remains private and is displayed exclusively to the person being trained – directly in the VR headset and in their personal user area.





# Use Cases for Presentation Training

## Real-World Insights: How Our Customers Use It

A company uses VR EasySpeech for internal training and professional development. The stated goals are:

- **Improving presentation skills:**  
Users want to speak more confidently and assuredly in front of an audience.
- **Practicing impromptu speeches:**  
Participants train to improve their ability to respond spontaneously to a topic and deliver a structured speech.
- **Boosting self-confidence and stage presence:** Through repeated practice in the VR environment, participants aim to reduce their nervousness.

The VR headset with VR EasySpeech is used independently by employees to improve their skills. Interested individuals have the opportunity to borrow the VR headset with VR EasySpeech from Human Resources for 2–4 weeks to train toward their goals. Exchange of experiences and feedback: Trainees receive internal feedback on their usage, thanks to the extensive evaluation data. The assessment based on ten different metrics ensures an objective evaluation. First-hand experience in a realistic environment – simulating presentations and speeches in virtual reality – helps participants get a feel for real-life performance situations.



**2 VR headsets available for monthly loan**



**Target audience: Trainees to CEOs**



**For companies that want to offer innovative presentation training**

A training and continuing education institute offers training and coaching sessions aimed at sustainably improving participants' communication and presentation skills. The requirements for the VR headset equipped with AI-powered VR EasySpeech software were clear from the start of the collaboration:

**1. Ease of use:**

The glasses must be easy to use, without technical hurdles for users. Users should be able to simply put on the glasses and get started right away, without requiring additional technical knowledge or complex instructions.

**2. Data protection-compliant evaluation:**

User evaluations and training data must be organized in a way that ensures data protection.

**3. Optimization of the institute's own training offerings:**

The results of the analyses are used to integrate targeted feedback into the training program. The goal is to offer a user-oriented portfolio of services.

**4. Flexibility for different target groups:**

It was necessary to ensure that the VR glasses and their functions can be adapted to different user needs, such as for individual training sessions, seminars, and group training.



**Deployment of 10 VR headsets under a rental model**



**Target audience: Employees, managers, sponsors, students, and those with an interest in science; users with varying levels of technical expertise; participants in continuing education or training programs; research partners.**



**Suitable for training institutes, universities, and universities of applied sciences**

A company has developed a standalone training program based on VR EasySpeech.

It takes place entirely online and is aimed at executives.



VR headsets are shipped monthly to training groups of approximately 10-12 participants.



Target audience: Executives and those interested in public speaking training



Suitable for companies with multiple locations

#### Headset Shipping



The VR headsets are shipped to the participants.

#### Kickoff + Onboarding 2+1 hrs.



Theoretical input (online, 2 hrs.),  
onboarding for the VR headset and VR EasySpeech application (online, 1 hr.)

#### Video messages 4 weeks



Self-study phase in which a task is assigned via video once a week. Additionally, there is discussion within the participants' own Teams group.

#### Debriefing 1/2 day



Online wrap-up: Reflection and Q&A.  
Afterward, participants must return the glasses.



**Scan now and discover  
our success story!**

# Presentation Training – What’s New!

## We’re continuing to improve our training

### **NEW** 1. Training Recommendations

*Improve your skills in an even more targeted way:*

After each analysis, you’ll receive personalized training tips and exercises based on your presentation results – which you can put into practice right away in the VR training world to make lasting improvements to your presentation skills.

### **NEW** 2. Redesign of the Web Interface

*Experience VR EasySpeech with a clearer, more modern look:*

The fresh design and more intuitive navigation make it even easier to find content, understand features, and quickly get started with your training.

### **NEW** 3. App Optimization for VR EasySpeech

*Train with greater flexibility and convenience:*

New impromptu speech scenarios, cross-module interruptors, and simplified features such as customizable logout options and a new exit button make your training even easier and more versatile.

**As always, the latest software version is available in the Pirco and Meta Stores.**

**Please feel free to contact us if you need assistance with installation.**

→ [kontakt@training-vr.de](mailto:kontakt@training-vr.de)

# YourBrand

## Customized impromptu speeches

Your logo in the training rooms fosters a sense of corporate identity. The program can be customized with your own impromptu speech topics.

### Examples of custom content

- **Company-specific:**

How do you embody the corporate value “On it”?

- **Product-specific:**

How can you present our product convincingly in a presentation?

- **Industry-specific:**

What sets your company apart from competitors?

- **Target audience-specific:**

What should you keep in mind when giving feedback as a manager?

**NEW**

**Sorting topics by difficulty level**

**NEW**

**Sorting by language:**

Different topics for different languages?

No problem! We provide more suitable challenges based on language proficiency.

**Questions? We're happy to help – including with the benefits of YourBrand!**

→ [kontakt@training-vr.de](mailto:kontakt@training-vr.de)



# YourScene

**Your space. Your audience.**

Train in your own space in front of familiar faces – completely virtually, of course!

Using a 360° video, we'll create a realistic and practical training scenario for you. We'll guide you through the process and provide all the materials you need to make it happen.



*Example:  
Classroom*

**Questions? We're happy to help –  
including with the benefits of YourScene!**

→ [kontakt@training-vr.de](mailto:kontakt@training-vr.de)



*Example:  
Exhibition booth*



*Example:  
Small Meeting Room*

# EasyAnswer – Argumentation Training

## Interactive AI-powered question-and-answer training in VR

From sales to exam preparation – our new VR training module, EasySpeech, simulates challenging Q&A scenarios in which you must respond spontaneously. The questions can be customized to meet your company's specific needs – whether it involves subject matter expertise, customer communication, or leadership topics.



**What makes it special:  
You design the content yourself.**

An administrator or trainer defines the questions, enters the appropriate answer content, and determines what is particularly important to you in the feedback. This creates a customized question scenario – tailored precisely to your company's reality.

### Here's how it works:



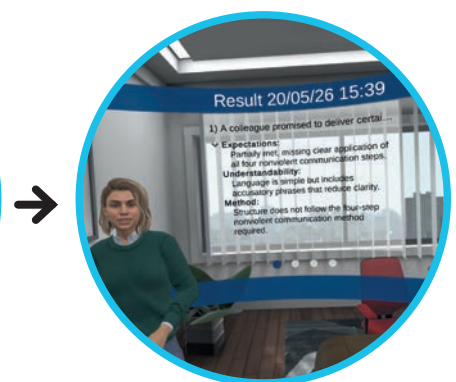
#### Fill out the questionnaire

The person in charge defines the questions as well as the key elements of the ideal answer (expectation criteria).



#### Train

Employees experience the question scenario in VR and respond spontaneously.



#### Compare with expectation criteria

The AI-powered feedback shows whether the key points were addressed and how to improve.

## Examples of training with EasyAnswer

- **Exam preparation at universities:**

Students practice giving spontaneous answers to oral exam questions in various academic disciplines.

- **Product knowledge training:**

Employees practice explaining products convincingly and spontaneously, e.g., for sales pitches or trade shows.

- **Exercises following internal training sessions:**

Employees reinforce what they've learned through targeted questions and immediate feedback.

- **Customer consultation and argumentation training:**

Practice responding to customer questions precisely, clearly, and confidently.

- **Speaking with confidence in social situations:**

Training for people who want to improve their verbal communication skills.

## Sample prompts for VR training you can use right away

Our sample prompts show you how to use EasyAnswer to develop practical training for communication, leadership, and argumentation. You'll receive practical examples for typical conversation scenarios – from feedback sessions and conflict resolution to dealing with critical

customers. These prompts help you quickly create training sessions and build specific skills.

**Now also available entirely in English!**



***Learn more about our  
sample prompts here!***

**Questions? We're happy to help – including with the benefits of EasyAnswer!**

→ kontakt@training-vr.de

# Feedback on Training with Virtual Reality

## Experiences with VR EasySpeech



“For us at DR. KADE, trying out innovative technologies and breaking new ground is simply part of who we are – and VR EasySpeech is a great example of how well this works in practice. The positive feedback from our colleagues speaks for itself: they appreciate the opportunity to practice presentations in a realistic yet safe environment and benefit from the interactive feedback. What’s particularly exciting is

that the headset is being used in a wide variety of use cases – and for many colleagues, it’s their first opportunity to experience virtual reality. This makes training not only more effective but also truly exciting – so much so that we’ve already had to start a waiting list.

For us at DR. KADE, this confirms once again: We are open to new technologies, take innovative approaches, and stay on the cutting edge.”



“We have been using the VR glasses for several years now as a supplementary offering within our employee development program and can confidently recommend VR EasySpeech to other companies as well.

The goal is to provide our employees with a low-threshold option beyond the traditional two-day training on rhetoric and presentation

skills, enabling them to discover their ‘blind spots’ in this area and work on them in a targeted manner.

The feedback from our employees has been overwhelmingly positive – what impressed participants the most was the immersive experience and the AI-powered feedback.”

## Some of our customers:





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[VR EasySpeech](https://www.linkedin.com/company/vr-easy-speech)